

Board

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Events

Candidates

Fundraising

Partnerships



2022 Annual Report

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A Message from the President

"2022 was a year full of challenges - and rewards." - Rachelle Suissa, CEO

Dear Dare to Run Community,

2022 was a unique year from beginning to end. We entered the third year of the pandemic only to discover that not much has changed. Most of us are currently working in a hybrid or remote situation as of recent. We have learned to adapt to different environments at work and at home than what we'd previously come to expect.

At Dare to Run, it was a year of many challenges and many wonderful opportunities. We created over 30 partnerships with new organizations across New York, New Jersey, Pennsylvania, West Virginia, Delaware and Massachusetts. We applied for over 60 grants across New York and the mid-Atlantic. We acquired over 25 new donors across all of our events and fundraising campaigns throughout the year. Finally, we hired our first ever Executive Director, Kayla Cato. in Q3 and Q4 to oversee our program, development and fundraising work. She did an amazing job.

As 2022 draws to a close, we look to 2023 for more opportunities, grants, partnerships and the chance to pitch our program to a much larger audience. We look forward to the journey to blaze trails into new regions of the U.S.

We look forward to your continued support and participation in Dare to Run's Activities in the coming year.

Sincerely,

Rachelle Suissa
Founder and CEO, Dare to Run

IMPACT SNAPSHOT

30

New Nonprofit and
College Partners

25

New Donors for Dare to
Run

1

Brand New Executive
Director

MEET THE BOARD OF DIRECTORS



Rachelle Suissa
Founder and CEO



Josephine Bosco
Board Secretary



Zlata Baldekova
Board member



Nayma Silber
Ambassador to the Board



Aja Gaddie
Board Member



MEET THE ADVISORY COUNCIL OF DARE TO RUN



**HAILI COPAS-
STARKE**



FEDERICO GARCIA



ALEX HON



STEVE FOX



LUISA LOPEZ

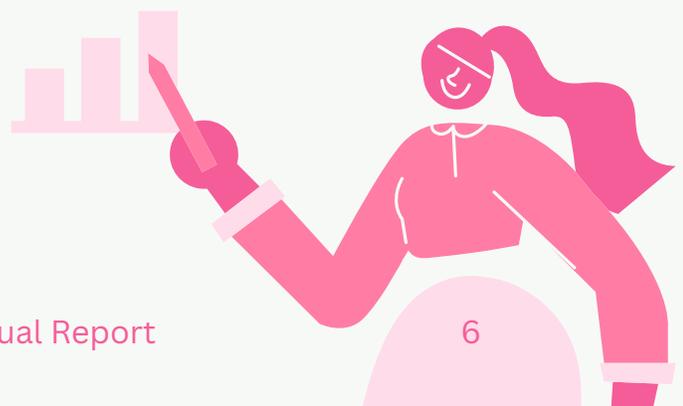


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Strategic Partnerships 2022

In 2022, Dare to Run Cultivated and developed partnerships with over 30 colleges, universities and civic nonprofit organizations across the following states: New York, New Jersey, Pennsylvania, West Virginia, Delaware and Massachusetts. We are proud to have the opportunity to work with these amazing organizations and look forward to an even more productive 2023 where we can bring the Dare to Run Women's Leadership Program to all of these individual institutions.

New York	Pennsylvania	Delaware
<ul style="list-style-type: none"> • League of Women Voters NYC • Girl Scouts of Greater New York 	<ul style="list-style-type: none"> • Delaware Valley Action • League of Women Voters of PA 	<ul style="list-style-type: none"> • Blue Hen Leadership Program • Women's March of Delaware
<ul style="list-style-type: none"> • Kota Alliance • Women's Equality Coalition of NYC 	<ul style="list-style-type: none"> • Center for Ethics and Civic Engagement at Penn State • York College • Widener University 	<ul style="list-style-type: none"> • Delaware League of Women Voters • Delaware Hispanic Commission
<ul style="list-style-type: none"> • Women Creating Change • The Aspen Institute 	<ul style="list-style-type: none"> • Pennsylvania Center for Women in Politics • Widener University • She Can Win Philadelphia Group 	<ul style="list-style-type: none"> • West Virginia Women's Business Center • Path Forward WV



HAPPY BIRTHDAY DARE TO RUN!



In June of 2022, Dare to Run celebrated 5 years in the community helping women run for public office. We celebrated at Smithfield NYC and invited NYC Councilwoman Mercedes Narcisse to attend. She addressed her first year serving in the New York City Council and the important work that Dare to Run is doing in the community to train women how to run for public office.





Dare to Run: December to Remember Holiday Party



In March of 2022, we hosted a virtual panel for International Women's Day featuring NYC Councilwoman Julie Menin, Candidate Maria Ordonez, Candidate Jasmin Sanchez and Candidate Sarah Blas. In December of 2022, we hosted a holiday party at STITCH Bar and Blues NYC.

DARE TO RUN'S DYNAMIC INSTRUCTORS IN 2022



Rachelle Suissa

Foundations of Your Campaign



Josephine Bosco

Traditional Media in Campaigns



Launai Wells

Fundraising and PACS, Coalition Building, How to Get on the Ballot, Public Policy and Advocacy



Luisa Lopez

Digital Advertising for Political Campaigns



Grace Alvarez

Public Speaking for Women Candidates
Why Women Can make a Difference



Gavin Spider-Perri

Planning and Budgeting a Campaign, Field Operations, fundamentals of Grassroots Organizing



Tania Sterl

Dress to Lead: A Primer on Fashion for Women Candidates

Dare to Run recruited 4 new instructors to teach Cohort 4, Semester 1, "How to Run a Successful Campaign" They are Launai Wells, who taught Fundraising and Political PACS, Coalition Building, How to Get on the Ballot in NYS, and Public Policy and Public Advocacy; Luisa Lopez, who taught Digital Advertising for Political campaigns, Gavin Spider-Perri who taught Planning and Budgeting a Political Campaign, Field Operations, Fundamentals of Grassroots Organizing, and Grace Alvarez who taught Public Speaking for Women Candidates and Why Women Can Make a Difference.

Classes were taught in partnership with the Kota Alliance. The Kota Alliance is an umbrella organization elevating collaboration across borders for women-centered nonprofits, NGOs, social enterprises and entrepreneurs, that share the like-minded goal of improving and empowering the lives of women and girls

THANK YOU TO OUR 2022 DONORS!

Sonia Bravo

Angela Bujaj

Giselle Burgess

Nancy Butterfield

Kayla Cato

Marcia Deignan

Shannon Fritts-Penniman

Rachel Edelman

Jennifer Gilbert

Diana Gonzalez

Tajuana Hamm

Michel Henry

Rondane Hollar

Anna Jacobs

Susan Kaye

Sheri Knauth

Nicholas Lyndon

Ambur Nicosia

Melissa Orlando

Starr Pedersen

Jhoanny Perez

Lisa Pino

Teresa Macchio

Shanequa Moore

Nkechi Nwachukwu

Jaana Rehnstrom

Elizabeth Lorris Ritter

Dorian Rojas

Erika Sandler

Edda Santiago

Nayma Silver-Matos

Raquel Starace

Nicole Stephenson

Tania Sterl

Rachelle Suissa

Patrice Tanaka

Mary Tedeschi

Joshua Tomel

Lola Waterman

Yarrow Wilman-Cole

FINANCIAL STATEMENT 2022

	FY 2021	FY 2022
Revenues	\$53,937.92	\$45,549.36
Expenses	\$24,368.77	\$10,491.76
Profit	\$29,569.15	\$35,057.60

In 2022, Dare to Run saw a slight decrease in revenues from 2021, attributable to the fact that we had fewer candidates to train in 2022, and thus less revenue streaming from that typically higher source of income. At the same time, we also had dramatically lower expenses, almost \$14,000 less, as a result of not having to provide curriculum and printed training materials for candidates. So we saw a \$6,000 increase in net profits in 2022 when compared with 2021. Looking ahead to 2023, our goal will be to recruit more candidates, thereby increasing revenue streaming from program and tuition resources.

Looking Ahead to 2023



Here at Dare to Run, we strive to achieve the following five pillars of success:

- Equality - Women should have an equal say in the development of the public policy agenda at the local, state and national levels of government
- Collaboration - Women should work together to achieve a higher quality of life for all constituents in their community
- Opportunity - Women should have equal opportunities to run for public office; they should not be hindered because of race, religion, ethnicity, disability, socioeconomic status, or sexual orientation
- Diversity - Women should hold at least 50% of the seats at all levels of government, and the demographic breakdown of the population of the United States should be reflected in the composition of governing bodies at the local, state and national levels of government.
- Respect - Women should value the viewpoints of other women, and offer support, sorority and a moral high ground on which to effect change for the rest of the country.



We have outlined the following goals for 2023 with regards to program, partnerships and development:

1. Build successful partnerships with colleges and universities across NY, NJ, PA, WV and Delaware
2. Recruit a marketing/publicity agency to assist with recruitment and retention of at least 100 new women candidates for Fall 2022
3. Recruit new candidates from across the program states to be instructors for the Dare to Run Program
4. Apply for at least 20 new grants at the Federal, State and Local Levels of Government, including private foundation grants.