



2019 Annual Report





A Message from the President

Dear Reader,

2019 was an amazing year for Dare to Run. In March 2019, we received our official 501 c 3 nonprofit status with the IRS. We could not have done it without the support of all of the amazing people who have attended Dare to Run events in the community and reached out to us to express their interest in running for public office.

In 2019, we also launched the very first cohort of the Dare to Run Women's Leadership Training Program in August. The cohort featured 7 women from a diverse array of career and professional backgrounds who have a unique desire to run for public office in New York City. These women completed the first semester of the Dare to Run Training Program in December and received certificates.

Another amazing accomplishment for 2019 was when Dare to Run received a grant in the amount of \$25,000 from the Spark Joy Foundation in Arizona. The grant is for general operating expenses, and we are so fortunate to be in receipt of this to be able to continue our programs in an online capacity for fall 2020.

We could not have done this without the support of all of our community members, friends and supporters. We thank you so much for everything you've done for Dare to Run and look forward to an even bigger and brighter 2020.

Sincerely,

Rachelle Suissa
Founder and President

About Us

Mission Statement

Dare to Run is a 501 (c) 3 nonprofit organization whose mission is to educate and empower women with the skills necessary to run for public office at the local, state and national level of government. We offer female college graduates the chance to participate in a one-year certificate program in pursuit of a career path in public service.

Values Statement

Opportunity - Women should have equal opportunities to run for public office; they should not be hindered because of race, religion, ethnicity, disability, socioeconomic status, or sexual orientation

Diversity - Women should hold at least 50% of the seats at all levels of government, and the demographic breakdown of the population of the United States should be reflected in the composition of governing bodies at the local, state and national levels of government.

Equality - Women should have an equal say in the development of the public policy agenda at the local, state and national levels of government

Collaboration - Women should work together to achieve a higher quality of life for all constituents in their community

Respect - Women should value the viewpoints of other women, and offer support, sorority and a moral high ground on which to effect change for the rest of the country.

Dare to Run Women's Leadership Program

Application Process

The Dare to Run Women's Leadership Program is divided into two semesters. The first semester goes from August to December and the second semester goes from January until April. Students submit an application by June 30th to be considered for the cohort beginning in August. The application consists of a 5 page form, a statement of interest, their resume, and any supplemental materials they would like to include that would enhance their candidacy for the program. All applications are reviewed by the board, and a final determination is sent out to all applicants by the end of July.



Dare to Run Alumni Network

- Upon completion of the program, trainees automatically are inducted into the Dare to Run Alumni Network. This is a way for them to remain in touch with one another as they begin the journey to campaigning for public office.*
 - Members of the alumni network will also be invited to participate in the Dare to Run Women's Leadership Retreat, which will take place at the end of each year. This is an opportunity for women to network, participate in conference panels, plenary sessions, and meet new candidates for the program and share their advice and expertise about how to run for office.*
 - Finally, members are offered the opportunity to complete an internship in the office of a local or statewide female elected official to gain more hands-on experience to running for office.*
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Dare to Run Events 2019

In 2019, Dare to Run hosted 6 major events across New York City. We also expanded our reach to include over 500 new supporters and potential candidates for public office.



**Winter Networking Reception
January 11, 2019**



**International Women's Day Panel
March 6, 2019**



**Women's Fundraising Seminar
April 30, 2019**



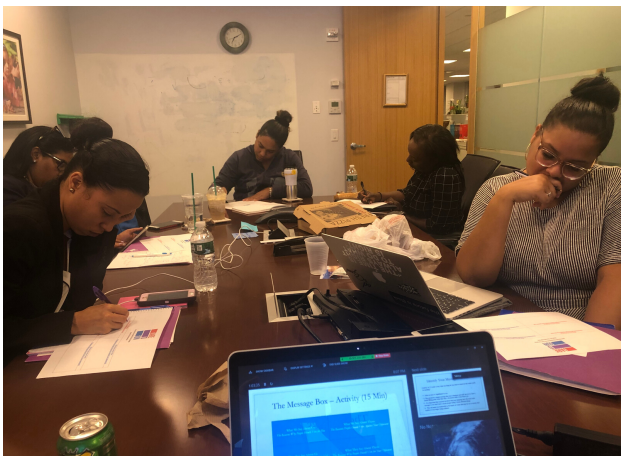
**Dare to Run Launch Party
June 6, 2019**

Dare to Run Women's Leadership Program

In August of 2019, Dare to Run launched the first cohort of our Women's Leadership Program. We hosted classes in partnership with the Girl Scouts of Greater New York in lower Manhattan. The first part of our training program consisted of the following classes: Foundations of Your Campaign, Branding and Messaging, Digital Advertising/Technology in Campaigns, Traditional Media, Public Speaking, Field Operations/Opposition Research, Voter Acquisition, Planning/Budgeting a Political Campaign, Fundraising and Political PACs, Fundamentals of Grassroots Organizing, Public Policy and Advocacy 101, and Why Women Can Make a Difference.



Foundations of Your Campaign August 26, 2019 - September 18, 2019





**Branding and Messaging
September 23, 2019**



**Digital Ads/Technology in Campaigns
October 2, 2019**



**Traditional Media
October 9, 2019**



**Field Operations/Opposition Research
October 23, 2019**



**Fundamentals of Grassroots Organizing
November 18, 2020**



**Public Policy and Advocacy 101
November 25, 2019**

Dare to Run Women's Leadership Program

Completion of Semester 1: Running a Successful Campaign for Office

On December 9, 2019, Students completed Semester 1 of the Dare to Run Women's Leadership Program. They were given certificates of completion for their amazing work in the program. Chivona Renee Newsome joined us for the last class, and spoke to students about her race for NY's 15th Congressional District in upper Manhattan. She also helped with the distribution of certificates for the program.



From Left to Right:

Students: Keyla Marte, Wanda Nunez

Instructor: Vanessa Aronson

Students: Giselle Burgess, Shanequa Moore

From Left to Right:

Instructor: Patrick Senat

Students: Keyla Marte, Melissa

Orlando, Wanda Nunez,

Instructor: Josephine Bosco

Students: Giselle Burgess, Shanequa

Moore, and Instructor Rachelle

Suissa.



Dare to Run Financial Statement: FY 2019

Dare to Run was fortunate to receive a grant in the amount of \$25,000 from the Spark Joy Foundation on November 25, 2019. The grant will be used to offset general operating expenses for the program from August 2020-May 2021.

Dare to Run Income Statement FY July 1, 2018-June 30 2019

Revenues

Events	Budget	Actual
Karaoke Night - 7/28/2018	\$10.00	\$10.00
Women's Leadership Conference	\$1,597	\$1,597
#GivingTuesday Charity Night	\$360	\$360
Winter Networking Reception	\$225	\$225
Valentine's Day Happy Hour	\$60	\$60
#WomenLead: How to Diversify the Pipeline of Women Leaders	\$1,080	\$1,080
Dare to Fundraise: Seminar for Women	\$435.00	\$435.00
Dare to Run Launch Party	\$948.60	\$948.60
Donations		
Individual Donors	\$400.00	\$535.44
Board Member Contributions	\$600	\$835
Facebook Fundraiser	\$150.00	\$180.00
Total Revenues		\$6,266.04

Expenses

Marketing/Communications	Budget	Actual
Website Maintenance Fees	\$173.98	\$173.98
Printed Marketing Materials	\$345.48	\$345.48
Red, Purple, Blue Folders for Presentations	\$92.11	\$92.11
Email Platform - Constant Contact	\$248.28	\$248.28
Special Events		
Event Space - University Settlement	\$300	\$400
Event Food (Fundraising Seminar)	\$40.00	\$50.65
Event Food (Dare to Run Launch Party)	\$100.00	\$120.50
Total Expenses		\$1,431.00
Profit/Loss		\$4,835.04



Changing the World, One Woman at a Time.