

2018 ANNUAL REPORT



WELCOME LETTER

Dear Friends,

The year 2018 was a pivotal year for women in public office. In November 2018, 126 women were elected to the United States Congress - 101 members of the House of Representatives and 25 members to the United States Senate. Across statewide legislative offices, 2,126 out of 7,383 legislators are women. Across municipal offices, in cities with over 30,000 people, of the 1,412 Mayors, 295 are women. Women have made great strides at all levels of public office and will continue to do so with the help of organizations like Dare to Run.

Dare to Run had an amazing year in 2018. We hosted our first ever Women's Leadership Conference, which was attended by over 60 people. We were proud to have Assemblywoman Catalina Cruz, the first Dreamer to ever serve in the New York State Assembly; Assemblywoman Linda Rosenthal, Assemblywoman Rebecca Seawright, Assemblywoman Carmen De La Rosa, and Councilwoman Diana Ayala participate in a very important panel on the challenges women legislators face and how to overcome them. We also had two very important guest speakers: **Manhattan Borough President Gale Brewer**, who is a big supporter of Dare to Run, and **Patrice Tanaka**, CEO Of Joyful Planet and Board member for the Girl Scouts of Greater New York. Our conference was an amazing success, and we are proud of all board members, volunteers, supporters and friends who made that happen.

In 2018, Dare to Run cultivated partnerships with over 10 new citywide organizations. New partnerships include: the Girl Scouts of Greater New York, Chipotle, Guy and Gallard, MotiVote, 21 in 21, Run for Office, City Reach Community Church, Sunrise Day Camp of Staten Island, Jewish Orthodox Feminist Alliance, Amplify Her, LMHQ, and many more. We have sustained these partnerships into 2019 and used them to build our platform as a nonprofit organization in the New York City Community. Dare to Run continues to work with all of its partners to implement its programs for the coming program year.

Dare to Run has established a very visible presence on social media. We now have almost 2,200 followers on Facebook; 1200+ followers on Instagram, and almost 200 followers on twitter. Our posts are followed by a wide audience across social media, and we have leveraged partnerships that have lead new supporters to us. In 2018, we partnered with Motivote and they raffled off a free ticket to our women's leadership conference which was amazing. Dare to Run is proud to be able to reach a new generation of young women who want to run for public office.

Running for office has never been easy for women - they face stigma from society, from their families and friends, and even from co-workers, who judge them for taking time off from work to be with their families. Dare to Run is proud to take on the challenge of training women who have made the decision to run for public office. In August of 2019, we will launch our first cohort of trainees who will be completing the **Dare to Run Women's Leadership Certification Program** - and chart a new course for women in New York to change the world the old fashioned way - through good public service. Onward!

Sincerely,
Rachelle Suissa
Founder and President, Dare to Run

Community Engagement

As part of our efforts to increase community engagement and awareness about the need for more women in elected to office, Dare to Run hosted a series of events throughout the year. The purpose of these events is to network with young women in the community who are interested in running for office, build a potential pipeline of women leaders, and learn about the opportunities and challenges this group of women face in their pursuit for public office.

International Women's Day: March 8, 2018

Dare to Run hosted its first International Women's Day Panel on March 8, 2018. The event was called: The Challenge to Serve, Women in Leadership, and featured female legislators from across New York City to share the challenges they faced in their bids for office, as well as current office holders. Panelists Included: Councilwoman Carlina Rivera, District 2 in NYC, Councilwoman Helen Rosenthal, District 6 in New York City, and Councilwoman Adrienne Adams, District 28 in Queens. The panelists shared their experiences as legislators with a diverse group of women from across New York City, and responded to questions from the audience at the end of the presentation. The event was attended by over 60 people.

#WomenLead Networking Night: April 26, 2018

Dare to Run hosted its first #Womenlead Networking Night, a networking event for women across New York City who wanted to learn more about what it takes to get elected to public office. The event was hosted in South Brooklyn at the home of the Board president. Senator Roxanne Persaud, of the 45th District in Brooklyn attended, and spoke with participants about the challenges women face when they choose to run a campaign for public office. She spoke for an hour and a half to a very engaged audience of women across demographics of the population. Attendees subsequently asked her lots of questions about her background, her decision to run for office, what are examples of sexism/stereotypes she has faced along the campaign trail, and what she did to overcome them. Participants really enjoyed learning about her career and background and what influenced her to run for office. This event was attended by over 30 people.

Community Engagement

International Women's Day Panel: The Challenge to Serve: Women in Leadership : March 8, 2018



#WomenLead Networking Night: April 26, 2018



Community Engagement

College Networking Night: June 28, 2018

Dare to Run hosted its first College Networking Night for young women of college who are considering a run for public office. We partnered with Brave Women, another nonprofit organization who works to amplify the voices of young girls to be able to speak up and speak out when injustices are being committed. We had Board members Spring Brooks and Rachelle Suissa participate, as well as Dare to Run Advisory Council Members Federico Garcia and Josephine Bosco, who donated their time to helping these young women come up with their 30 second pitch as to why they want to run for public office and be a leader in their community. After sharing their own individually crafted pitches, the participants then discussed what issues were important to them in their communities and why they wanted to serve the constituents in their district.

Women's Leadership Conference: October 6, 2018

Dare to Run hosted its very first Women's Leadership Conference in Partnership with the Girl Scouts of Greater New York, who hosted our conference in their HQ in FIDI. We partnered with Chipotle, who was gracious enough to provide us with lunch for 100 participants. In addition, Guy and Gallard was gracious enough to provide breakfast for all of participants, which included bagels, coffee, tea and assorted pastries. We are proud to cultivate partnerships with these amazing companies and leverage them to engage our participants in a day-long conference on women's leadership.

The panels throughout the day featured speakers at various stages throughout the political process. The first panel was titled "Running as a Woman in New York State, and featured a group of women who've run campaigns - Vanessa Aronson, Naomi Levin, Catalina Cruz, and Jasi Robinson. The second panel was titled "Serving Your State: The Challenges Female Legislators Face" and was headlined by Assemblywoman Linda Rosenthal, Assemblywoman Rebecca Seawright, Assemblywoman Carmen De La Rosa, and Councilwoman Diana Ayala. The event was keynoted by Manhattan Borough President Gale Brewer and Patrice Tanaka, CEO Of Joyful Planet. The Final panel was titled " Campaign Management 101 for Women," and featured Alexandra Owens, Keshia Adams, Farnaz Rezai, and Haili Copas-Starke, all of whom have managed campaigns for candidates. They shared their insights as to what it's like being a campaign manager and how to level the playing field for women who want to be involved in campaigns on a higher level.

The event was attended by over 100 people. Survey results indicate that 80% enjoyed the conference and found it to be informative, and helped them determine whether they wanted to run for office and impact change within their communities.

Community Engagement

College Networking Night: June 28, 2018



Women's Leadership Conference: October 6, 2018



Community Partnerships 2018

In 2018, Dare to Run Developed partnerships with over 15 organizations across New York City to foster productive relationships aimed at encouraging more women to run for public office. These partnerships are crucial for the operation of Dare to Run and its ability to deliver programs and services to women in the community who are interested in running for office. Our most notable partnerships are highlighted below.

Girl Scouts of Greater New York. Dare to Run partnered with the Girl Scouts of Greater New York for our Women's Leadership Conference. Patrice Tanaka, who was our keynote speaker for the Dare to Run Women's Leadership Conference, is also a board member of the Girl Scouts of Greater New York and worked with Dare to Run President Rachelle Suissa to secure the space for the Conference. The partnership was an extremely important one for Dare to Run, since its core mission and values are aligned with those of the Girl Scouts of Greater New York.

Chipotle. Dare to Run partnered with Chipotle for the Women's Leadership Conference. Chipotle greatly supports the mission of Dare to Run and provided our conference attendees with over 100 burritos, chips and salsa, which was extremely generous. Additionally they also donated 100 t-shirts free of charge along with coupons for all of our guests. Dare to Run compiled gift bags for each attendee and made sure they received them.

Guy and Gallard. Dare to Run also received a generous donation of breakfast from Guy and Gallard. They provided coffee, tea, bagels and pastries for our conference attendees and had the items ready at 7:00 am which was truly amazing.

St. Francis College. Dare to Run partnered with St. Francis College for their annual Career Fair on April 10, 2018. Dare to Run recruited for its internships, board positions, and advisory council positions. Dare to Run has leveraged the contacts and connections maintained at St. Francis College and continues to be great partners with them.

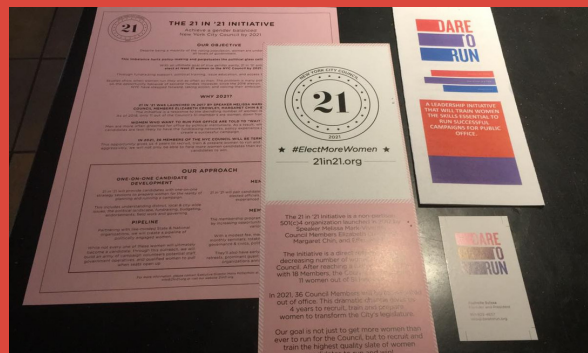
21 in 21. Dare to Run has partnered with 21 in 21, whose mission is to increase the number of women serving in the New York City Council to 21 in the year 2021. Currently, there are only 11 Women in the New York City Council out of a total of 50 members, which is barely 1/5th. The mission and goals of Dare to Run and 21 in 21 are pretty fairly aligned.

Motivote. Dare to Run teamed up with Motivote in 2018 to encourage more young people to turn out and vote and to support women who want to run for office. Motivote promoted the Dare to Run Women's Leadership Conference on their social media, and in exchange, Dare to Run allocated one ticket for the Conference that would be used as a giveaway prize in a social media raffle. The partnership has been very beneficial for Dare to Run, and continues today.

Community Partnerships 2018



Staten Island Women Who March



21 in 21



City Reach Church



New Leaders Council

Adulting is hard.
Voting shouldn't be.



MotiVote



St. Francis College

Thank You to Our Amazing Donors!

Alejandra M. Diaz	Jasmine Robinson	Morgan Richards
Amanda Dennis-James	Jasmin Sanchez	Naomi Garcia
Amoy Barnes	Jennifer M. Cardenas	Naomi Pena
Amy Herzberg	Jessica Baker	Natalia Ioffe
Andrea Gonzalez	Jessica Rosario	Neva Shillingford-King
Andrea Colon	Jillian Sesenton	Nicole Etienne
Ariel Varela	Josephine Bosco	Nicole Scartozzi
Ashley Zanatta	Josheta Hari	Olivia Wint
Bonnie McEwan	Joyce Hounkanrin	Ophkingskid Riva
Brooke Jensen	Karyn O'Beirne	Patrice Tanaka
Chelsea Chard	Katelin Penner	Patricia Kane
Cristina Gonzalez	Katelin Ogg	Pilaipark Chumark
Dave Handy	Kelly Materia	Roxanne Mustafa
Dawn Smalls	Keyla Marte	Sabrina Gates
Deana Davoudasial	Kristin Burns	Sara Fisher
Emily Bishop	Luisa Lopez	Sara Rodriguez
Emma Miran	Lynn Schulman	Sarah Blas
Farnaz Rezai	Maayan Zik	Sarah James
Federico Garcia	Malynda Rascoe	Sharon Weiss-Greenburg
Francisco Zambrano	Maria Vella	Sherrise Palomino
Gail Fitzer	Maria Garcia	Simran Nanda
Gerard Ucelli	Maritza Fitzgerald	Stephanie Dillemoth
Haili Copas-Starke	Mary O'Shaugnessy	Tiffany Winbush
Hannah Kohn	Matthew Kazlowski	Vanessa Aronson
Heather Ducharme	Michelle Avila	Xamalya Rose
		Yvette Garcia

Financial Report FY 2017-2018

For the Period of July 1, 2018 - June 30th 2018

Revenues

Donations

Online Contributions	\$425.00
Event Revenues	\$720.96

Total	\$1,145.96
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Expenses

Communications

Constant Contact Subscription	\$71.37
Vistaprint Business Cards	\$41.34
Dare to Run Printed Vinyl Banner	\$33.73
Printed Flyers/Table Stand Banner	\$15.00
Happy Printer Business Cards	\$50.00

Events

International Women's Day Panel

Space Rental Fee	\$200.00
Food and Drinks for Event	\$45.00

#WomenLead Networking Night

Food for Event	\$40.00
Wine for Event	\$15.00

College Networking Night

Printed Materials	\$17.61
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501 c 3 Status Expenses

Dare to Run Filing Fee (Form 1023C)	
Money Order to U.S. Treasury	\$600.00

Total	\$1,129.05
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Profit/Loss	\$16.91
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