

DARE TO RUN 2021 ANNUAL REPORT

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MESSAGE FROM THE PRESIDENT

Dear Friends,

2021 has been a year of many unforeseen challenges for nonprofits around the United States. But with every challenge comes the opportunity to improve your organization and make it a more equitable deliverer of programs in the community. For Dare to Run, we championed many new initiatives this year.

Dare to Run expanded our programming efforts into four additional states in the Mid-Atlantic this year: New Jersey, Pennsylvania, West Virginia and Delaware. In April of 2021, Dare to Run hired our first official employee interns of the organization. Marissa Cronin became our marketing and social media intern, and helped us advertise our programs in New Jersey, Pennsylvania, West Virginia, and Delaware. Lana DeLaSanta became our program and evaluation intern and analyzed the survey results from members of our first two cohorts. She created an amazing social media campaign which adequately conveyed the benefits of the Dare to Run Women's Leadership Program for all those who've completed it.

While Covid-19 remained in full effect this year, we continued to offer our programs in a virtual capacity via the Dare to Run Virtual Women's Leadership Program. For Cohort 3, we recruited five amazing women to complete the program: Angie Montoya, Amy Quichiz, Khoulood Ballout, Peppy Simon and Lola Waterman. Each of these women hail from different backgrounds and contribute something immensely valuable to the world of politics. Dare to Run is proud to have graduated four out of five of these women to Semester 2 of the program. We look forward to continuing to work with them. Additionally, In September 2021, we re-elected our amazing board to their current roles for the second year in a row. I am proud to have built such an amazing team that works so cohesively together, in spite of many differences that exist among us.

Additionally, Dare to Run received a grant in the amount of \$4,000 from the Mary's Pence Foundation for our important work in the community focused on Women's Civic Leadership and Development. We also exceeded our Giving Tuesday Fundraising goals by over \$2,500. This year was a very challenging year for me for many reasons. My mother, Gail Krauss, passed away at the end of October. She was a wonderful woman who faced life with heart and love despite her most pressing challenges. She was also a constant contributor to Dare to Run, supporting my efforts via fundraising, attending events, and any means possible. To honor her memory and contributions to Dare to Run, I established the Gail Krauss Memorial Scholarship Fund for Women who want to complete Training Program. We raised over \$3,500 for this effort, for which I am immensely grateful and proud. My mother was always my guiding light in life. Whatever I did, she supported and encouraged me to be all I can be. The Scholarship Fund is a dedication to her memory and her perseverance in work, but also as my mother. I would not be who I am today without her and I am blessed to be able to honor her memory in such a significant way.

Going forward, in 2022, Dare to Run is planning to expand its training and programs to Massachusetts, Connecticut, North Carolina and Florida. We will focus on adapting a hybrid version of the program in select states where women's representation in State legislatures remains consistently low. I am proud of the work Dare to Run has been able to accomplish thus far, in New York City. I would like to see the organization expand and make a difference in states where its work is needed most, and that will be my overarching goal for 2022.

Sincerely,

Rachelle Suissa
Founder and President
Dare to Run

THE BOARD

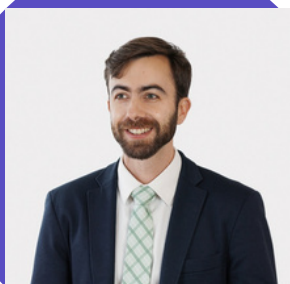
2021-2022



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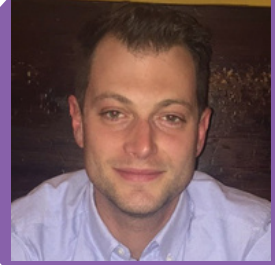


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Tajuana Hamm

DARE TO RUN'S MISSION AND VALUES

Dare to Run is a 501 (c) 3 nonprofit organization whose mission is to educate and empower women with the skills necessary to run for public office at the local, state and national level of government. We offer women the chance to participate in a one-year certificate program in pursuit of a career path in public service. Dare to Run gives women the opportunity to be a voice for their communities by committing to run campaigns in search of elected office within two years of graduation from the program.

Values Statement

Equality - Women should have an equal say in the development of the public policy agenda at all levels of government

Collaboration - Women should work together to achieve a higher quality of life for all constituents in their community

Opportunity - Women should have equal opportunities to run for public office; they should not be hindered because of race, religion, ethnicity, disability, socioeconomic status, or sexual orientation

Diversity - Women should hold at least 50% of the seats at all levels of government, and the demographic breakdown of the population of the United States should be reflected in the composition of governing bodies at all levels of government.

Respect - Women should value the viewpoints of other women, and offer support, sorority and a moral high ground on which to effect change for the rest of the country.

DARE TO RUN VIRTUAL WOMEN'S LEADERSHIP COHORT 3: FALL 2021-SPRING 2022



Angie Montoya

Angie has spent almost two decades working in the Online Fraud and Payments Industry, and currently serves as a Software Product Manager for Mastercard. Past highlights include being part of the team that launched Zelle, and speaking at Industry conferences and customer summits on behalf of Experian. She is looking to combine her professional experience with her passion for Women & Children's Rights, Mental Health Care, and LGBTQ+ Rights through the pursuit of a Master's Degree in Social Justice & Human Rights at ASU. She is a mom to three amazing children, and enjoys hiking, camping, kayaking, reading, and roller derby in her free time. She is also a fierce advocate for her family's tamale recipe and the Oxford comma.

DARE TO RUN VIRTUAL WOMEN'S LEADERSHIP COHORT 3: FALL 2021-SPRING 2022

Amy Quichiz was born and raised in Queens, New York City, and is a queer first-generation Latina from Colombian and Peruvian parents. She received her bachelor's degree at Syracuse University, studying Women's and Gender Studies and Sociology and is currently finishing her Master's degree at American University studying Ethics, Peace, and Human Rights. Amy has worked for Planned Parenthood affiliates, has interned for Outright International Organization as a United Nations programmer, and has also done international work specifically for immigration, gender violence, and LGBTQ+ issues. As of now she is a Project Manager for Planned Parenthood Global and hopes to run for office someday for her very own district in Jackson Heights, Queens.



Amy Quichiz

DARE TO RUN VIRTUAL WOMEN'S LEADERSHIP COHORT 3: FALL 2021-SPRING 2022



Peppy Simon

Peppy Simon was Born in Manhattan and raised in Rockland County, New York, and right from a young age, she knew life has its challenges and dealt with personal trauma on a regular basis. Which is why she searched for meaning in my life going into human services, working as a bilingual advocate in a domestic violence shelter, in a mental health and substance abuse shelter, with criminal justice as a workforce development specialist as well as a resource coordinator in arraignments. Over the decade Peppy worked in human services and guided hundreds of individuals. She has developed a gift of empowering people, thanks to her unique background, she can connect with people, making them feel comfortable and supported. As an individual, what sets her apart from others is her passion for helping individuals in need, her compassionate approach, and the fact she doesn't believe in giving up on people. She similarly strives to raise awareness and reverse the stigma and challenges faced by those seeking help.

DARE TO RUN VIRTUAL WOMEN'S LEADERSHIP COHORT 3: FALL 2021-SPRING 2022

Born in East Lansing, Michigan, and raised in Nigeria, Ms. Waterman migrated back to the United States to attend college. While working as a marketing executive, she volunteered in a shelter for domestically abused women, and while she was there, she got inspired to attend law school. After graduating from New York Law School, she started her own practice and specialized in estate planning and immigration law. She also represented clients in Family, Housing and Criminal Court. Mrs. Waterman currently serves as a Principal Law Clerk to a Supreme Court Justice, and volunteers as a Small Claims Court Arbitrator, and a member of several bar associations. Attorney Waterman is a resident of Bedford Stuyvesant, Brooklyn, and in her spare time, gives back to her community by hosting legal clinics and Know Your Rights seminars.



Lola Waterman

Fundraising Milestones in 2021



Dare to Run received the Mary's Pence Foundation Grant for \$4,000 in October of 2021. for our work to assist with developing and building the next pipeline of women leaders in New York, New Jersey, Pennsylvania, West Virginia and Delaware. We are honored to receive this award.



For #GivingTuesday 2021, Dare to Run established the Memorial Scholarship for Gail Krauss. Gail was the mother of the founder of Dare to Run, and was a consistent donor and attendee for all of Dare to Run's events over the past four years. For the fundraiser, we raised over \$3,500 for Giving Tuesday this year, surpassing our goal of \$1,000. Thank you to all of our donors.

Donors: FY 2021

Thank you to all of our amazing donors to Dare to Run for FY 2021

We appreciate your support of our important work in the community to train women how to run for office. We cultivated

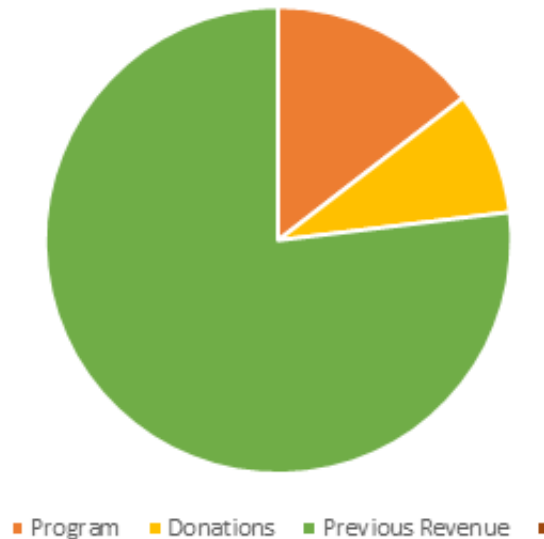
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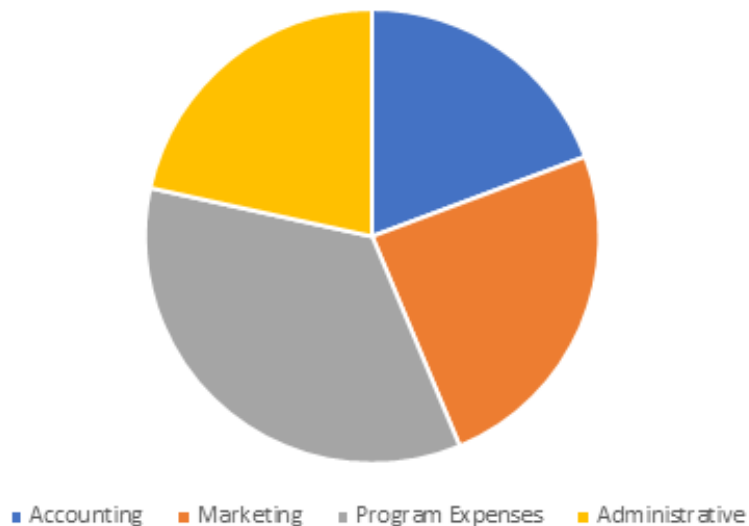
Financial Snapshot: FY 2021

A look at Gross Revenues and Expenses for FY 2020

Dare to Run
Revenues FY 2021



Dare to Run
Expenses for FY 2021





2520 Batchelder Street, Apt 2L | Brooklyn, NY 11235
info@daretorun.org | 917-923-4657 |
<https://www.daretorun.org>