



2023



ANNUAL REPORT



<https://www.daretorun.org>



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Message from the President



Dear Dare to Run Supporters,

Another amazing year has passed and I am proud to share with you some of our biggest accomplishments.

- In February 2023, we received grant for \$2,500 from the Chase and Stephanie Coleman Foundation
- In June of 2023, we celebrated 6 years of service in the New York City Community with an amazing citywide panel of legislators held in partnership with the Girl Scouts of Greater New York.
- In August of 2023, we launched our 5th Annual Cohort of the Dare to Run Program with three amazing participants.
- In October, we welcomed Tami Forman, Executive Director of Path Forward, to the Board of Directors.
- In December of 2023, we celebrated the Holiday season at our 3rd Annual Holiday Party at the Churchill in Manhattan.

Looking ahead to 2024, we are aiming to expand into two additional states, Pennsylvania and New Jersey. We are also aiming to partner with more organizations across the mid-Atlantic in hopes of expanding the Dare to Run Women's Leadership Program into these states. Finally, we will work to amass at least 50 new donors and 3 new grants by December 2024.

We look forward to working with you n FY 2024 and beyond to make all of these incredible goals happen!

Best,

Rachelle Suissa
Founder and CEO

MEET THE BOARD 2024



Rachelle Suissa
Founder and CEO



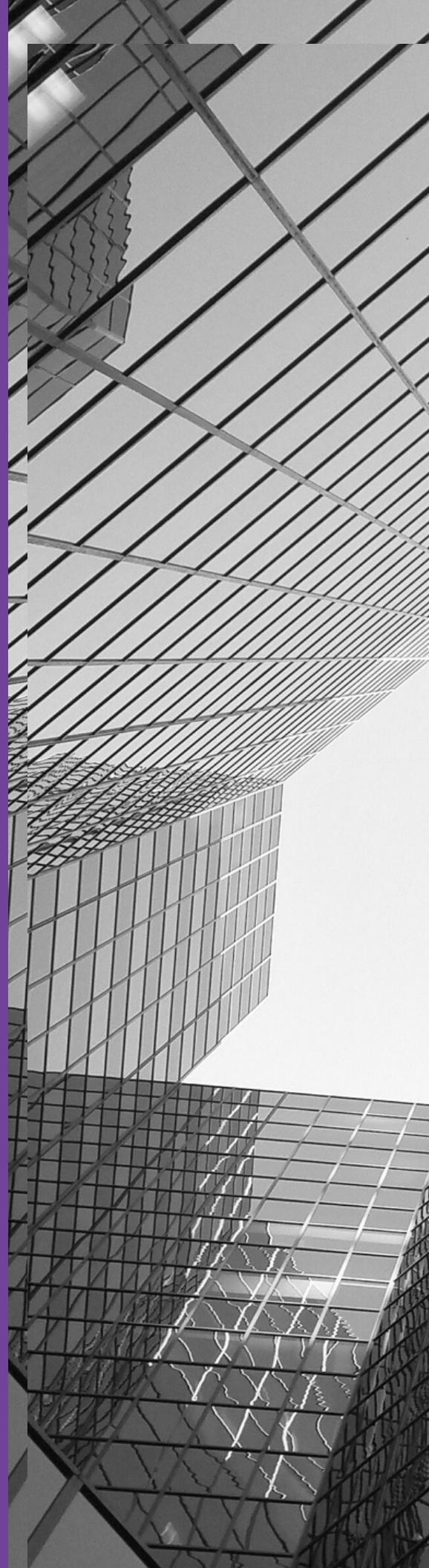
Josephine Bosco
Board Secretary



Tami Forman
Board Member



Zlata Baldekova
Board Member



MEET THE ADVISORY COUNCIL OF DARE TO RUN



**HAILI COPAS-
STARKE**



ALEX HON



LUISA LOPEZ



BONNIE MCEWAN

Core Partnership: Dare to Run + Girl Scouts of Greater New York

FEBRUARY 2023



Dare to Run is proud to partner with the Girl Scouts of Greater New York for their Girl's Leadership Institute on February 11th, 2023 at Barnard College. A special shout out to Kristen Glass, Abby Whipker, Raziyah Eure and Maggie Vasquez for their amazing work and for partnering with Dare to Run, Inc to make this year's Girl's Leadership Institute happen! Dare to Run Founder and CEO Rachelle Suissa had the distinct pleasure of teaching Foundations of Your Campaign, the Introductory Level Class, to the Ambassadors of 11th and 12th Grade. The Foundations of Your Campaign Class featured an in-depth discussion of her values, leadership traits, and why she wants to run for office. In addition, we looked at messaging, through Activities Such as the Message Box, and What are Your Core Issues? Campaign Worksheet, where the girls defined three issues they are most passionate about in their home communities. What an awesome day! The future looks so bright.



Thank you to everyone who showed up for the International Women's Day Panel: Blazing the Trails for a New Generation of Female Leaders! We were so excited to hear from Councilwoman Farah Louis of District 45 in Brooklyn and Councilwoman Gale Brewer in Manhattans District 6. Participants attended and learned about Dare to Run, Inc. And the programs we offer for women. Happy International Womens Day!



**Happy
Birthday**

Dare to Run hosted a hybrid panel called Dare to Run, NYC! Networking Night in partnership with the Girl Scouts of Greater NY! Thank you to Assemblywoman Amanda Septimo; Assemblywoman Taylor Darling, Council Member Sandy Nurse, Councilwoman Shahana Hanif and Councilwoman Rita Joseph for your support, participation; wit and encouragement at this event! We loved hearing from you.



Dare to Run Holiday Party The Churchill, NYC



**HAPPY
HOLIDAYS**

Dare to Run hosted its third annual holiday party at the Churchill on Tuesday, December 12, 2023! New York State Senator Jessica Ramos graced the crowd with her presence and spoke about the challenges she faced as a woman running for office. We also had an amazing set of performances by the A Capella singing group of Pace University.

Dare to Run Women's Leadership Cohort #5

Paola Martinez, Catholic Charities of NY

Paola M. Martinez is originally from the Dominican Republic. She is a seasoned community organizer with experience working in the private and government sectors, developing strategies for public engagement and public policy initiatives at the City and State levels. Paola immigrated to the United States in 2009 and currently lives in the Bronx with her mother and her son. She currently works at the Director of Strategic Program Development of Catholic Charities of the Archdiocese of New York. In 2014, she graduated from the City College of New York (CCNY) with a degree in Political Science and minors in public policy and romance languages and pursued a master's degree in urban policy from Hunter College. She loves to dance salsa and is a Broadway enthusiast.



Susan Kaye, Entrepreneur and Civic Leader

Susan has been involved with a number of civic and political organizations for over 30 years. This year made her realize that she should run for office either at the local or state level. Susan was very involved with Nassau County redistricting on the Town of Hempstead and Nassau County. She spoke at all the public meetings. Susan also directly participated in the local township meetings to determine whether they should bring a Casino to New York City or not. She also spoke at the March for Our Lives Event at the Nassau County Legislature Building back in June and several legislators participated in that meeting as well. Susan is also very involved with Mom's Demand Action for the purpose of stopping this gun violence in this country.



Shirley Rich, News Editor and Radio Show Host

Shirley Rich is a newspaper editor and radio show host. She is the former editor of a newspaper that largely focused on addressing the opinions of the general public on a variety of political and social issues. Shirley re-wrote much of the comments so they were constructive criticism and just not cruel mean spirited in nature. She also welcomed all comments from both sides of the table and eventually the publication turned into a newspaper focused solely on political issues. Shirley also worked as a radio host and people called into her morning show to air their grievances on politics. At this time, Shirley now wants to turn her attention and focus on making a difference in the world by running for public office. Shirley's passion is to listen to what people are saying and give them a voice and a platform to address their concerns about issues affecting our country.



DARE TO RUN'S DYNAMIC INSTRUCTORS IN 2023



Joe Agovino
Branding and
Marketing



Tannya Bennavides
Fundamentals of
Grassroots Organizing



Lucia Gomez
Planning and Budgeting
a Political Campaign



Samantha Johnson
How to Get on the
Ballot in Your State



Abigail Martin
Field Ops/Opp Research
Coalition Building



Jordan Stein
Public Policy and
Advocacy 101

Dare to Run was privileged to have six new instructors in 2023 who taught branding and marketing, fundamentals of grassroots organizing, planning and budgeting a political campaign, How to Get on the Ballot in Your State, Field Operations, Opposition Research, Coalition Building and Public Policy and Advocacy 101.

Thank you to all of our instructors for your incredible work with our students this year!

Thank You to Our 2023 Donors!

Rasheeda

Caitlin

Joan

Phyllis

Devyn

Shaw

Josephine

Cecil

Elbia

Susan

Erin

Rachel

Tami

Donna

Shannon

Aja

Howard

Jessica

Samantha

Jean

Susan

Sierra

Tyson

Abigail

Paola

Reed

Paola

Jolevette

Gabrielle

Melissa

Molly

Janna

Shirley

Jessica

Edda

Scot

Nayma

Jacquelyn

Lori

Tania

Rachelle

Patrice

Mary Carol

Joshua

Sabrina

Alla

Abby

Arias

Bakriddin

Banes

Barram

Bernard

Bosco

Brooks Jr

Cabral

Collins

Cooper

Edelman

Forman

France

Fritts-Penniman

Gaddie

Graubard

Highet

Johnston

Joseph

Kaye

Kraft

Leo

Martin

Martinez

McDonough

Mercedes

Mitchell

Napolitano

Orlando

Parker

Rehnstrom

Rich

Rosario

Santiago

Sherman

Silver-Matos

Smiley

Sokol

Sterl

Suissa

Tanaka

Tedeschi

Tomel

Yusuopova

Zatulovski

Financial Blueprint for 2023



	FY 2022	FY 2023
Revenues	\$45,549.36	\$41,562.73
Expenses	\$10,491.76	\$ 16,089.20
Profit	\$35,057.60	\$25,473.51

In 2023, Dare to Run saw a slight decrease in revenues from 2022, attributable to the fact that we had fewer candidates to train in 2022, and thus less revenue streaming from that typically higher source of income. At the same time, we also had higher expenses in 2023, attributable to the fact that we had three candidates to train who required printed materials and other program related expenses

While we did see a net decrease of just under \$10,000 in overall profit, we also experienced growth in every sector of the organization, including program instructors, trainees, donors, and new partners around the country. We are excited about growth prospects in 2024.

Looking Ahead to 2024



Here at Dare to Run, we strive to achieve the following five pillars of success:

- Equality - Women should have an equal say in the development of the public policy agenda at the local, state and national levels of government
- Collaboration - Women should work together to achieve a higher quality of life for all constituents in their community
- Opportunity - Women should have equal opportunities to run for public office; they should not be hindered because of race, religion, ethnicity, disability, socioeconomic status, or sexual orientation
- Diversity - Women should hold at least 50% of the seats at all levels of government, and the demographic breakdown of the population of the United States should be reflected in the composition of governing bodies at the local, state and national levels of government.
- Respect - Women should value the viewpoints of other women, and offer support, sorority and a moral high ground on which to effect change for the rest of the country.

Strategic Goals for 2024



We have outlined the following goals for 2024 with regards to program, partnerships and development:

1. Build successful partnerships with colleges and universities across New Jersey and Pennsylvania
2. Recruit new instructors for the Dare to Run Program in New States
3. Recruit and train 20-30 New Candidates in each New State of Program Operation
4. Apply for at least 30 new grants at the Federal, State and Local Levels of Government, including private foundation grants.

**Visit us online at:
<https://www.daretorun.org>**



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**Questions? Call 917-923-4657 to learn
more.**